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NEWS RELEASE

FOR IMMEDIATE RELEASE

February 1, 2011

FCM to shine spotlight on green west coast mayors during annual Sustainable Communities Conference, February 8–10, 2011

Ottawa — Mayor Mike McGinn of Seattle, Washington, Mayor Gregor Robertson of Vancouver, B.C., and Mayor Dean Fortin of Victoria, B.C., will share their expertise and lessons learned in greening their cities during a panel discussion at the Federation of Canadian Municipalities' (FCM's) Sustainable Communities Conference on February 8.

The cities of Victoria, Vancouver and Seattle are ahead of the curve in implementing sustainable initiatives within their local government operations. The West Coast Mayors Panel on Green Innovation will be an opportunity for these North American leaders to discuss plans on how to build on their achievements, and work together to foster a supportive regional environment for green business and innovation.

The three communities are situated within the Cascadia region of the Pacific Northwest, an area with a fast-growing green innovation sector. The region boasts a high number of sustainable development-related companies, educational institutions, research facilities and construction projects.

DATE: Tuesday, February 8, 10:15–11:45 a.m. PST

LOCATION: Salon A/B, Victoria Conference Centre, 720 Douglas Street, Victoria, B.C. or by [webcast](#)

TWITTER: Join the conversation on Twitter. Follow our hashtag #SCC2011.

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For additional information or to arrange an interview, please contact:

Maurice Gingues, FCM media relations officer, 613-907-6399, mgingues@fcm.ca, or Katie Josephson, City of Victoria, 250-361-0210 or 250-217-8343 (mobile), kjosephson@victoria.ca.

FCM has been the national voice of municipal governments since 1901. It fosters the development of sustainable communities to improve quality of life by promoting strong, effective and accountable municipal government.